

## WHO WE ARE

**LOOP and LOOP PLUS are schemes developed and operated by the Save a Cup Recycling Company.**

Established in 1991 by the vending, foodservice and plastics industries, Save A Cup was ahead of its time in advancing the cause of recycling. Working with some of the UK's biggest and most successful companies has allowed us to develop an in-depth knowledge of our customers' requirements.

Our 20 years' experience of recycling drinks vending waste has taught us how to get the best possible environmental and social benefits from the materials we collect and the workforce we deploy, whilst making recycling simple, easy and cost effective for our customers.

Over the years we have learnt that our customers all want to make a positive difference both socially and environmentally. We also recognise that their time is best spent in running their organisations successfully.

Whilst our customers are experts in their fields, we are experts in ours.

We ask our customers to let us do the recycling for them, help them advertise to their employees, customers and the world that they are part of the LOOP.

## JOIN THE LOOP

**If you have not yet been invited to make a difference and join the LOOP by your vending machine supplier or waste management or recycling provider you can do so:**

Online:  
**[www.jointheloop.co.uk](http://www.jointheloop.co.uk)**

Telephone:  
**01543 465 697**



## A Fresh Approach to Recycling



LOOP is provided by Save A Cup Recycling Company Limited  
Falcon Point, Park Plaza, Heath Hayes, Cannock, Staffordshire WS12 2DE  
Telephone: 01543 465 697 Fax: 01543 578 770  
Email: [info@jointheloop.co.uk](mailto:info@jointheloop.co.uk) Web: [www.jointheloop.co.uk](http://www.jointheloop.co.uk)



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Recycling is...  
 Good for YOU  
 Good for BUSINESS  
 Good for the ENVIRONMENT

### WHAT WE DO

Did you know that almost all of the waste generated by your drinks vending stations can be turned back into reusable products?

In many vending locations the used cups, bottles, cans, pods and sachets can simply be lost in the general waste collection and diverted unnecessarily to landfill.

Our LOOP recycling scheme has been designed using the best principles of social enterprise to give not just long term environmental returns but also the more immediate social benefit of providing employment for disabled and disadvantaged people.

By collecting, sorting and recycling all the waste your drinks vending station creates the LOOP scheme makes it easy to be green.

### Why should I join the LOOP?

We are all aware of the needs and benefits that recycling brings and as such our LOOP scheme has been designed to make it easy for you to recycle your vending machine waste whilst meeting the most demanding of corporate social responsibility objectives. With LOOP PLUS we can even take away the need for multiple bins. We dedicate ourselves to preventing vending waste becoming damaging landfill material. Let us help you to;

- Make a positive contribution to reducing landfill and the exporting of waste;
- Provide sustainable employment for disabled people and those experiencing complex barriers to work;
- Demonstrate to your customers, suppliers and employees that your organisation is part of the LOOP and committed to making a difference;






- Take a step towards obtaining or maintaining your ISO14001 Environmental Management accreditation:
- Make recycling simple and hassle free

**!** The energy saved by recycling one plastic cup would light a 60w bulb for 3½ hours... or boil a 2000w kettle 3 times!



### COLLECT & RECYCLE

The LOOP scheme collects ALL of your drinks vending station waste such as:

	<b>Plastic Cups</b>
	<b>Cans</b>
	<b>Paper Cups</b>
	<b>Filter Packs or Pods</b>
	<b>Plastic Bottles</b>

NOTE: The Loop Recycling schemes DO NOT recycle food waste.

### Loop Recycling Scheme

**Quite simply LOOP will collect all of the waste generated by your drinks vending station.**

By using careful sorting and reprocessing we eliminate the need to send waste to landfill or to be exported to become another country's problem.

LOOP offers a range of specifically designed bins for all of your discarded drinks vending waste. We will collect this waste at pre-agreed intervals for us to sort and reprocess into various useful products.

Most people do not know that a used plastic cup on your desk today could one day be a child's school ruler or pencil.

Promotional literature and posters are also available to advise people on how to use the scheme and inform them that your organisation is committed to making a difference by being part of the LOOP.

From an environmental standpoint, using the LOOP scheme helps increase the amount of waste being reworked into new products or converted into energy, whilst reducing the volume of waste to landfill and the need to harvest new raw materials.

This saves both energy and natural resources.

**!** Laid end-to-end the plastic cups we collect in a year would reach from London to New York...

### Which Service do I need?

There are two LOOP schemes, both designed specifically to meet even the most demanding corporate social responsibility objectives.

#### The Responsible Recycling Service

LOOP allows the users of your drinks vending stations to actively participate in the LOOP themselves.

By utilising separate bins for different types of waste such as cups, cans and bottles you and your organisation can feel and be part of the recycling process as you begin the segregation yourselves.

We have a range of specifically designed bins available to assist you with this process.

#### The Premium Recycling Service

LOOP PLUS is a premium service designed to ensure maximum recycling returns with minimum input from you the customer.

With LOOP PLUS all of your drinks vending waste can be discarded into one bin for collection, segregation and recycling by LOOP.



### Both Schemes

Both LOOP and LOOP PLUS offer a weekly, fortnightly or monthly collection service and your sales contact can advise you on the best frequency to suit your business needs.

A Welcome pack specific to the scheme you choose complete with posters, stickers and promotional material is provided with both schemes to raise awareness and get everyone involved.

**Help your company to gain environmental accreditation!**



**Join the Loop today**

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